4

PHLY- 27, 337 736 PATH A: SOURCE TO ARS URL OF URL OF ADVERTISER 400-SOURCE PRODUCT CODE ARS FIG. 4α PATH B: ARS TO SOURCE URL OF URL OF URL OF 402-**ARS ADVERTISER** SOURCE FIG. 4b

PATH C: SOURCE TO ADVERTISER

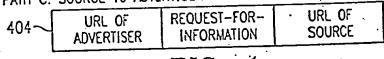


FIG. 4c

PATH D: ADVERTISER TO SOURCE.

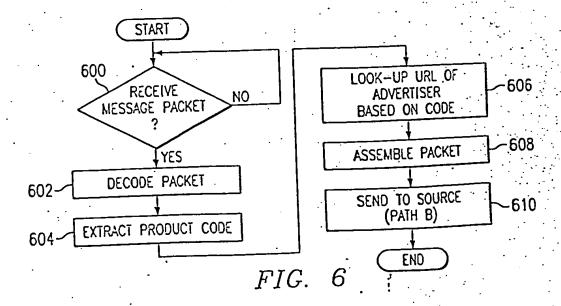
406~	URL OF SOURCE	REQUESTED INFORMATION		URL OF ADVERTISER
	3001100		Ь.	

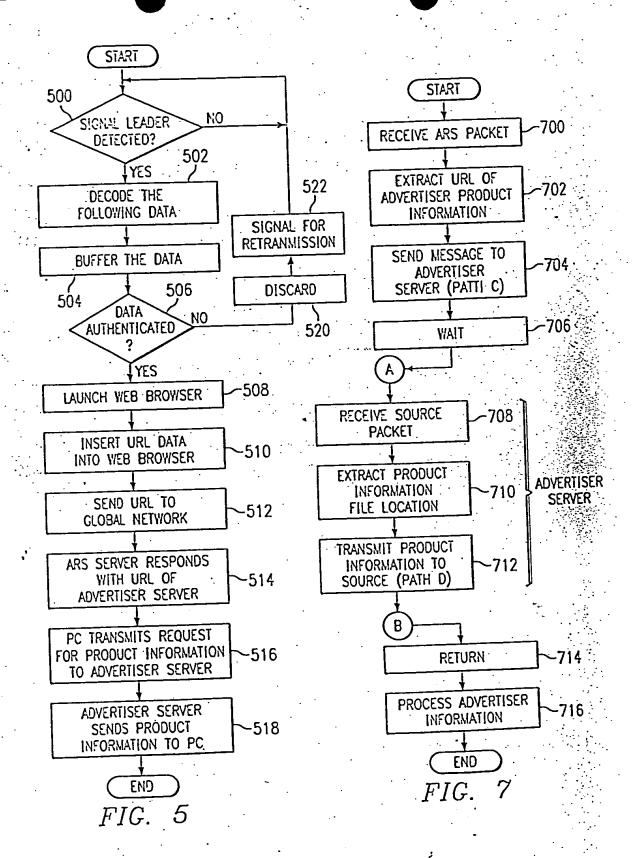
FIG. 4d

PATH F. ARS TO ADVERTISER (OPTIONAL)

PAIN C	W/2 10 VOIETITIS	211 (01 1101111)	
408~	URL OF ADVERTISER	REQUEST FOR INFORMATION	URL OF SOURCE

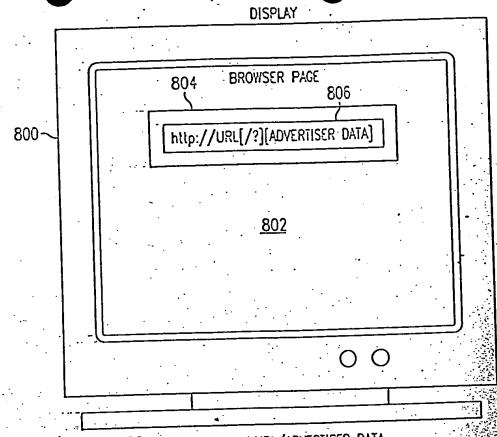
FIG. 4e

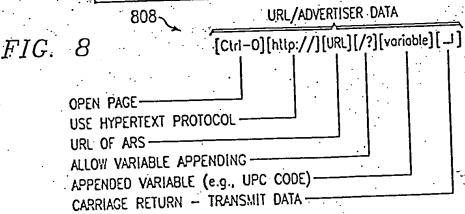


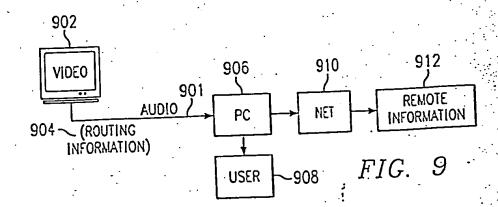


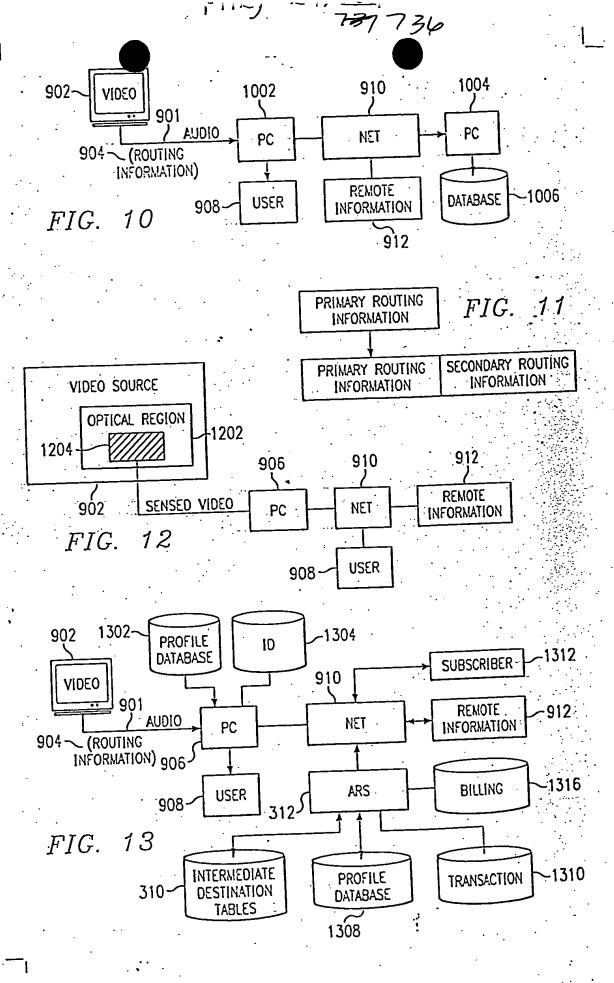
ħJ:

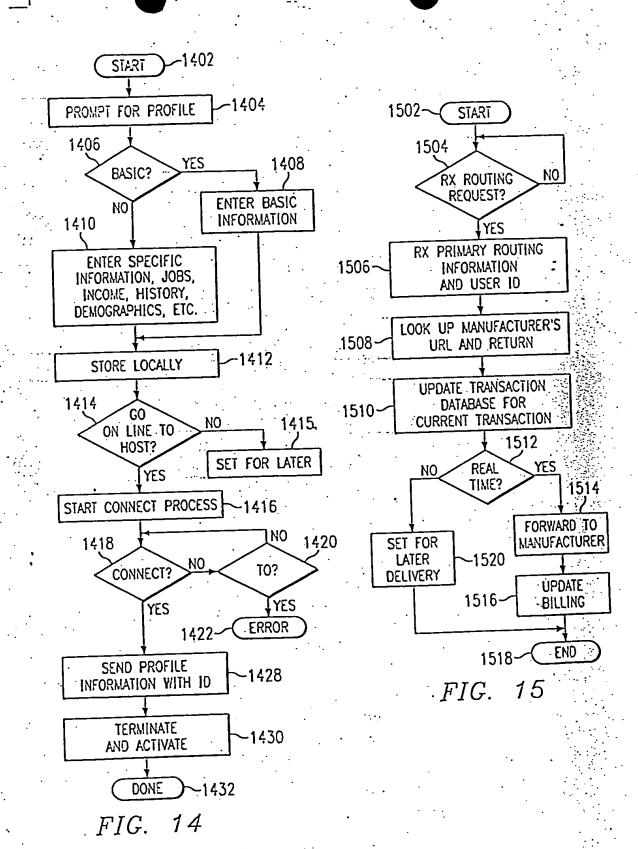
Ü









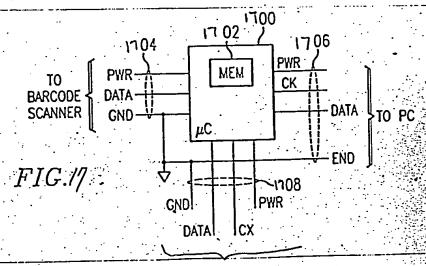


j.

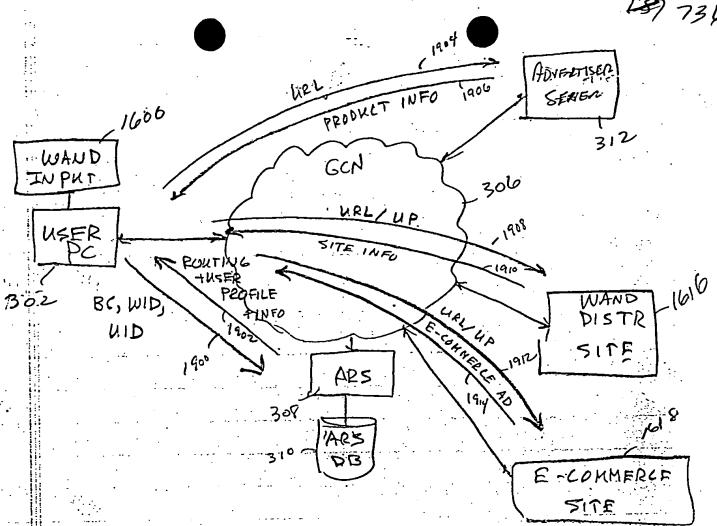
FROM BLOCK 1410 PROMPT FOR INPUT DEVICE 1630 ENTER INPUT DEVICE, TYPE,
AND DISTRIBUTOR ü ü·. Ųį Œ) 14, 1: 10 Black 1412 lla

i'G DISPLAC 392 MAND 1602 1600 ADVERTISE SERVER F16,16 1802 DE Barcudo FRON FROM SCAUNED. FROM WAND PC PRUDUCT

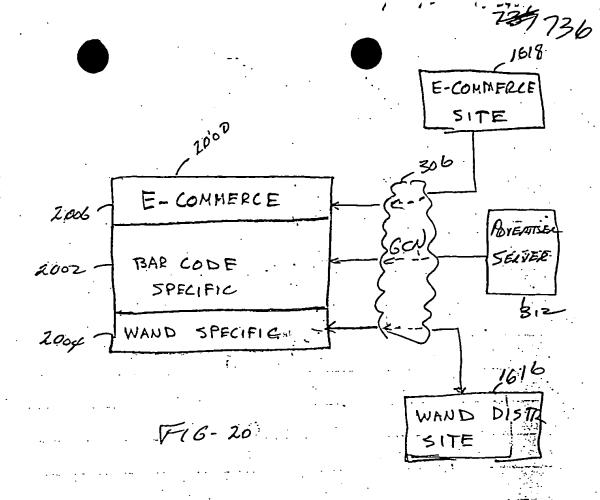
F16.18



TO KEYBOARD



F16.19



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FIG. 21.

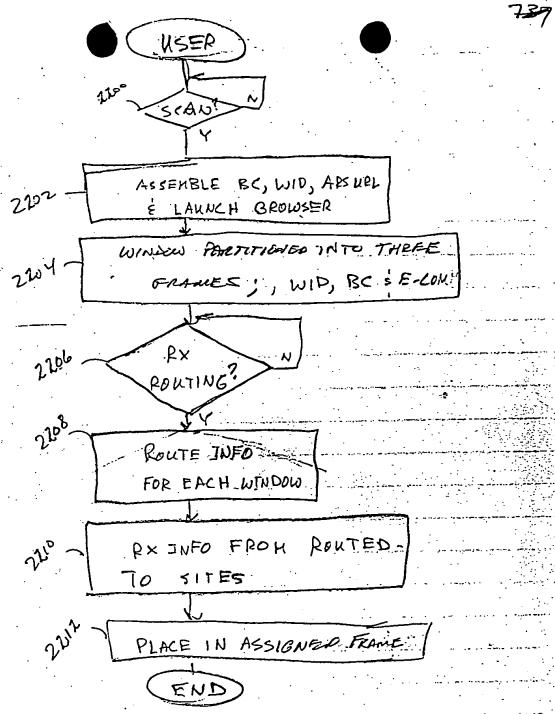


FIG-22

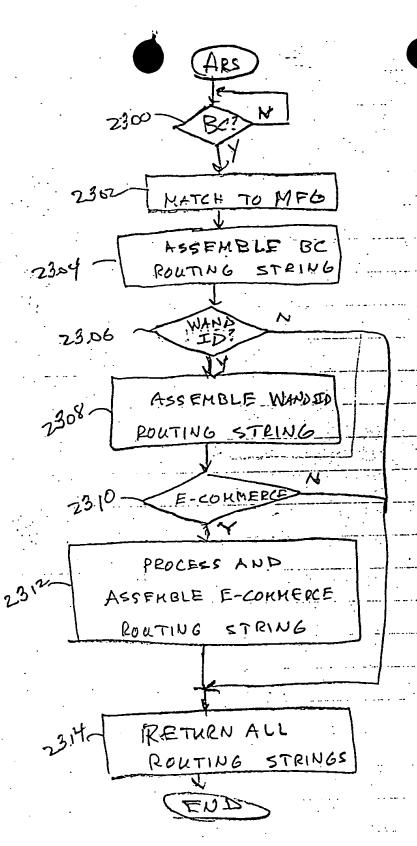


FIG- 23

Huy-24, 537736 COMMERIE RCV MESSAGE PACKET BCTHEO MATCHEDS MATCH BC WITH WAND ID ASSEMBLE MESSAGE PACKET WITH E-COMMERCE INFO & ROUTING INFOR CONTENT AND/OR WEER PROFICE Umit to USER PC F16. 24 RETURN